



MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

Kakaveri, Rasipuram - 637408

(Approved by AICTE, New Delhi, Accredited by NAAC & Affiliated to Anna University)

Rasipuram - 637 408, Namakkal Dist., Tamil Nadu



TLeG ID : 50G48

Name of the Group : Digital Marketing Group

S.No	Course Name	Course Coordinator Name and Designation	Total No. of Students Benifitted
1	Digital Marketing Process	M.Gowrishankar Assistant Professor Department of Master of Business Administration	25
2	Personal Branding and Net Working	S.K.Senthilsabri Viswanath Assistant Professor Department of Master of Business Administration	30
3	Emerging trends in digital marketing	S.K.Senthilsabri Viswanath Assistant Professor Department of Master of Business Administration	25
4	Skill Development Course On Network Administration	S. Akila Assistant Professor Department of Information Technology	96