



MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

Kakaveri, Rasipuram - 637408

(Approved by AICTE, New Delhi, Accredited by NAAC & Affiliated to Anna University)

Rasipuram - 637 408, Namakkal Dist., Tamil Nadu



TLeG ID : 50G48

Name of the Group :Digital Marketing Group

S.No	VASD ID	Year	Semester	Course Name	Course Coordinator Name and Designation	Total No. of Students Benifitted
1	VASD 210148	2021 - 22	ODD	Digital Marketing Process	Mr.M.Gowrishankar Assistant Professor Department of Master of Business Administration	25
2	VASD 210248	2021 - 22	EVEN	Personal Branding and Net Working	Mr.S.K.Senthilsabri Viswanath, Assistant Professor Department of Master of Business Administration	30
3	VASD220148	2022 - 23	ODD	Emerging trends in digital marketing	Mr.S.K.Senthilsabri Viswanath, Assistant Professor Department of Master of Business Administration	25
4	SDC232414	2023 - 24	EVEN	Skill Development Course On Network Administration	S. Akila, Assistant Professor Department of Information Technology	96