



MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Accredited by NAAC, NBA & Affiliated to Anna University)
Rasipuram - 637 408, Namakkal Dist., Tamil Nadu.

Department of Management studies

Minutes of 6th Board of Studies Meeting

Venue: Google Meet

Date: 30.03.2022

Sl.No.

Members

1. **Dr.P.Ganapathi - Chairman, Board of Studies**
Associate Professor & Head ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.
2. **Dr.A.K.Sheik Manzoor – University Nominee**
Assistant Professor,
Department of Management Studies,
Anna University,
Chennai-25.
3. **Dr. G.Magesh Kuttalam – Academic Expert**
Assistant Professor,
Department of Management Studies,
Manonmaniam Sundarnar University,
Tirunelveli.
4. **Mr.Sudhakar Vaidyalingam – Industry Expert**
Managing Director,
Balaji Rubber Industries Pvt Ltd ,
Salem.
5. **Mr.R.Zahirhussian– Alumni**
Assistant Manager,
Kotra – Korea Center ,

Chennai.

6. **Mr.P.Manikandan - Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.
7. **Mr. M.Gowrishankar - Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408
8. **Ms.P.Keerthi - Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408

Minutes of Meeting

- The Chairman welcomed all the members for the 6th Board of Studies Meeting of the Management Studies.
- The Anna University Nominee suggested that the mandatory courses can be included in the curriculum with the reference of UGC guidelines and AICTE Curriculum.
- Discussed about the Curriculum considering the guidelines of UGC, AICTE, Premier Institutions, Foreign Universities, PEOs, POs and PSOs of the program and the views of the stakeholders
- Dr.Sheik Manzoor University Nominee recommend to include Event Management LAB course in Professional Core course for 2021 Regulation.
- Dr.G.Magesh kuttalam, Academic Expert recommend to include the course Digital Marketing in System Elective.
- Mr.Sudhakar Vaidyalingam, Industry Expert suggested to include Sectoral Specialization course Regulation 2021.
- Mr.Zahirhussian, Alumni has suggested to include the Business Analytics in the professional core coueses.

- Curriculum suggested by Curriculum Development Committee (CDC) is reviewed and recommended
- Courses are selected under the Choice Based Credit System (CBCS)
- The attainment level of Course Outcomes (COs), Program Outcomes (POs), and Program Specific Outcomes (PSOs) discussed
- It is suggested to offer value added courses for all academic years with minimum 30 hours duration
- Discussed about students internship, field projects and academic projects.
- Discussion on inclusion of Employability Courses, Entrepreneurship and Skill Development Courses was made.
- Finally the Chairman of the board thanked to all the member for their Presence and Valuable Suggestions towards the important of the Curriculum and Syllabi.


Chairman

Board of Studies

Chairman
Board of Studies
Department of MBA
Muthayammal Engineering College (Autonomous)
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