



MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Accredited by NAAC, NBA & Affiliated to Anna University)
Rasipuram - 637 408, Namakkal Dist., Tamil Nadu.



Master of Business Administration

Association with

Centre for Product and Consultancy

&

Institution's Innovation Council

The Management, Principal, Faculty and Students Cordially Invite you to the

Webinar On

“AI Based Survey for Product Success”

Resource Person



Mr.MP.Pattabiraman

*Founder CEO,
PAT4Leaders.com,
Chennai.*

Dr.K.Gunasekaran

*Secretary & Managing Trustee
Muthayammal Educational Trust and Research Foundation
Will preside over the function*

Dr.M.Madheswaran

*Principal
Muthayammal Engineering College
Will deliver the Principal address*

Dr.P.Ganapathi

*Asso.Prof & Head/MBA
Muthayammal Engineering College
Will welcome the gathering*

Date:20.03.2023

Venue: Google Meet

Time:10.30.00 AM- 12.00PM

Meeting Link: meet.google.com/fxs-byux-fsb

Mrs.P.Keerthi AP/MBA
Event Coordinator