



# MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Accredited by NAAC, NBA & Affiliated to Anna University)  
Rasipuram - 637 408, Namakkal Dist., Tamil Nadu.

## Department of Management studies

### Minutes of 5<sup>th</sup> Board of Studies Meeting

Venue: Google Meet

Date: 09.11.2020

#### Sl.No.

#### Members

1. **Dr.P.Ganapathi - Chairman, Board of Studies**  
Associate Professor & Head ,  
Department of Management Studies,  
Muthayammal Engineering College,  
Rasipuram-637408.
2. **Dr.A.K.Sheik Manzoor - University Nominee**  
Assistant Professor,  
Department of Management Studies,  
Anna University,  
Chennai-25.
3. **Dr. G.Magesh Kuttalam - Academic Expert**  
Assistant Professor,  
Department of Management Studies,  
Manonmaniam Sundarnar University,  
Tirunelveli.
4. **Mr.Sudhakar Vaidyalingam - Industry Expert**  
Managing Director,  
Balaji Rubber Industries Pvt Ltd ,  
Salem.
5. **Mr.R.Zahirhussian- Alumni**  
Assistant Manager,  
Kotra - Korea Center ,  
Chennai.

6. **Mr.K.Mayakannan - Internal Member**  
Assistant Professor ,  
Department of Management Studies,  
Muthayammal Engineering College,  
Rasipuram-637408.
7. **Mr. S.Senthil kumar - Internal Member**  
Assistant Professor ,  
Department of Management Studies,  
Muthayammal Engineering College,  
Rasipuram-637408
8. **Ms.V.Shanmugapriya - Internal Member**  
Assistant Professor ,  
Department of Management Studies,  
Muthayammal Engineering College,  
Rasipuram-637408

#### **Minutes of Meeting**

- The Chairman welcomed all the members for the 5<sup>th</sup> Board of Studies Meeting of the Management Studies.
- The Anna University Nominee suggested that the mandatory courses can be included in the curriculum with the reference of UGC guidelines and AICTE Curriculum.
- Discussed about the Curriculum considering the guidelines of UGC, AICTE, Premier Institutions, Foreign Universities, PEOs, POs and PSOs of the program and the views of the stakeholders
- Dr.Sheik Manzoor University Nominee recommend to include the course Business Analytics in foundation course for 2019 Regulation.
- Dr.G.Magesh kuttalam, Academic Expert recommend to include the course Big Data Analytics in System Elective.
- Mr.Sudhakar Vaidyalingam, Industry Expert suggested to include the Content related to social media marketing in Digital Marketing course Regulation 2019.
- Mr.Zahirhussian, Alumni has suggested to include the course content related to HR applications and policy in Human Resource Management Course.

- Curriculum suggested by Curriculum Development Committee (CDC) is reviewed and recommended
- Courses are selected under the Choice Based Credit System (CBCS)
- The attainment level of Course Outcomes (COs), Program Outcomes (POs), and Program Specific Outcomes (PSOs) discussed
- It is suggested to offer value added courses for all academic years with minimum 30 hours duration
- Discussed about students internship, field projects and academic projects.
- Discussion on inclusion of Employability Courses, Entrepreneurship and Skill Development Courses was made.
- Finally the Chairman of the board thanked to all the member for their Presence and Valuable Suggestions towards the important of the Curriculum and Syllabi.



Chairman

Board of Studies

**Chairman**

**Board of Studies**

**Department of MBA**

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Rasipuram, Namakkal Dist - 637 408**