



MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Accredited by NAAC, NBA & Affiliated to Anna University)
Rasipuram - 637 408, Namakkal Dist., Tamil Nadu.

Department of Management studies

Minutes of 3rd Board of Studies Meeting

Venue: Conference hall

Date:17.09.2018

Sl.No.

Members

1. **Dr.K. Premkumar – Chairman, Board of Studies**
Professor & Head,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.
2. **Dr.A.K.Sheik Manzoor – University Nominee**
Assistant Professor,
Department of Management Studies,
Anna University,
Chennai-25.
3. **Dr. M.Gurusamy – Academic Expert**
Professor& Head
Department of Management Studies,
Brindavan College,
Banglore
4. **Dr.G.R.Palanisamy – Industry Expert**
General manager,
Aavin Salem ,
Salem.
5. **Mr.A.M.Muthuvel– Alumni**
Assistant Branch Manager,
Indus Bank ,
Attur

6. **Dr.P.Ganapathi-Internal Member**
Associate Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408
7. **Mr.K.Mayakannan-Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.
8. **Mr. S.Senthil kumar- Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408
9. **Mrs. N.Ramya- Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408

Minutes of Meeting

- The Chairman welcomed all the members for the 3rd Board of Studies Meeting of the Management Studies.
- The Anna University Nominee suggested that the mandatory courses can be included in the curriculum with the reference of UGC guidelines and AICTE Curriculum.
- Discussed about the Curriculum considering the guidelines of UGC, AICTE, Premier Institutions, Foreign Universities, PEOs, POs and PSOs of the program and the views of the stakeholders
- Academic expert recommend to change the course Digital Marketing and social media course instead of Rural Marketing course in Professional Elective.
- Industrial expert recommend to change E-commerce instead of business Enterprise research Planning [ERP] Application in System Electives.

- Alumni Expert suggested to include the out bound training instead of Field Survey in Employment Enhancement course.
- Curriculum suggested by Curriculum Development Committee (CDC) is reviewed and recommended
- Courses are selected under the Choice Based Credit System (CBCS)
- The attainment level of Course Outcomes (COs), Program Outcomes (POs), and Program Specific Outcomes (PSOs) discussed
- It is suggested to offer value added courses for all academic years with minimum 30 hours duration
- Discussed about students internship, field projects and academic projects.
- Discussion on inclusion of Employability Courses, Entrepreneurship and Skill Development Courses was made.
- Finally the Chairman of the board thanked to all the member for their Presence and Valuable Suggestions towards the important of the Curriculum and Syllabi.



Chairman

Board of Studies

Chairman
Board of Studies
Department of MBA
Muthayanmal Engineering College (Autonomous)
Rasipuram, Namakkal Dist - 637 406