



MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Accredited by NAAC, NBA & Affiliated to Anna University)
Rasipuram - 637 408, Namakkal Dist., Tamil Nadu.

Department of Management studies

Minutes of 2nd Board of Studies Meeting

Venue: Conference Hall

Date: 29.07.2017

Sl.No.

Members

1. **Dr.Sumathi Premkumar – Chairman, Board of Studies**
Professor & Head,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.
2. **Dr.Hansa Lysander Manohar – University Nominee**
Professor,
Department of Management Studies,
Anna University,
Chennai-25.
3. **Dr. P.Vikraman – Academic Expert**
Associate Professor & Academic co-ordinator
Department of Management Studies,
Anna University, Regional Office ,
Coimbatore.
4. **Dr.N.S.Shanthi – Academic Expert**
Professor & Head,
K.S.R. College of Engineering ,
Tiruchengode.
5. **Mr. S.Sathis kumar – Industry Expert**
HR & Operation Deputy manager ,
TVS Salem Ione,
Salem.

6. **Mr.P.Arulkumar - Alumni**
Manager,
HR, Voltech HR Services Pvt Ltd,
Salem.
7. **Dr.K.Premkumar - Internal Member**
Professor,
Department Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.
8. **Dr.P.Ganapathi-Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.
9. **Mr.K.Mayakannan-Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.
10. **Mr. S.Senthil kumar- Internal Member**
Assistant Professor ,
Department of Management Studies,
Muthayammal Engineering College,
Rasipuram-637408.

Minutes of Meeting

- The Chairman welcomed all the members for the 2nd Board of Studies Meeting of the Management Studies.
- The Anna University Nominee suggested that the mandatory courses can be included in the curriculum with the reference of UGC guidelines and AICTE Curriculum.
- Discussed about the Curriculum considering the guidelines of UGC, AICTE, Premier Institutions, Foreign Universities, PEOs, POs and PSOs of the program and the views of the stakeholders

- Academic Expert recommend to include the content Importance of National income Statistics – Difficulties in measurement of national income in Managerial Economics course.
- Industrial Experts recommend include the content related to inventory methods –EOQ & EBQ Models in Quantitative Methods & Techniques course.
- It was suggested to include the content related to Evolution of Design Appeal –Copy Structure in Advertising and Sales promotion Management course.
- Alumni suggested to include the content related to Traditional practices –Recent Approaches in Performance Management course.
- Curriculum suggested by Curriculum Development Committee (CDC) is reviewed and recommended
- Courses are selected under the Choice Based Credit System (CBCS)
- The attainment level of Course Outcomes (COs), Program Outcomes (POs), and Program Specific Outcomes (PSOs) discussed
- It is suggested to offer value added courses for all academic years with minimum 30 hours duration
- Discussed about students internship, field projects and academic projects.
- Discussion on inclusion of Employability Courses, Entrepreneurship and Skill Development Courses was made.
- Finally the Chairman of the board thanked to all the member for their Presence and Valuable Suggestions towards the important of the Curriculum and Syllabi.



Chairman

Board of Studies

Chairman

Board of Studies

Department of MBA

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