



MUTHAYAMMAL ENGINEERING COLLEGE

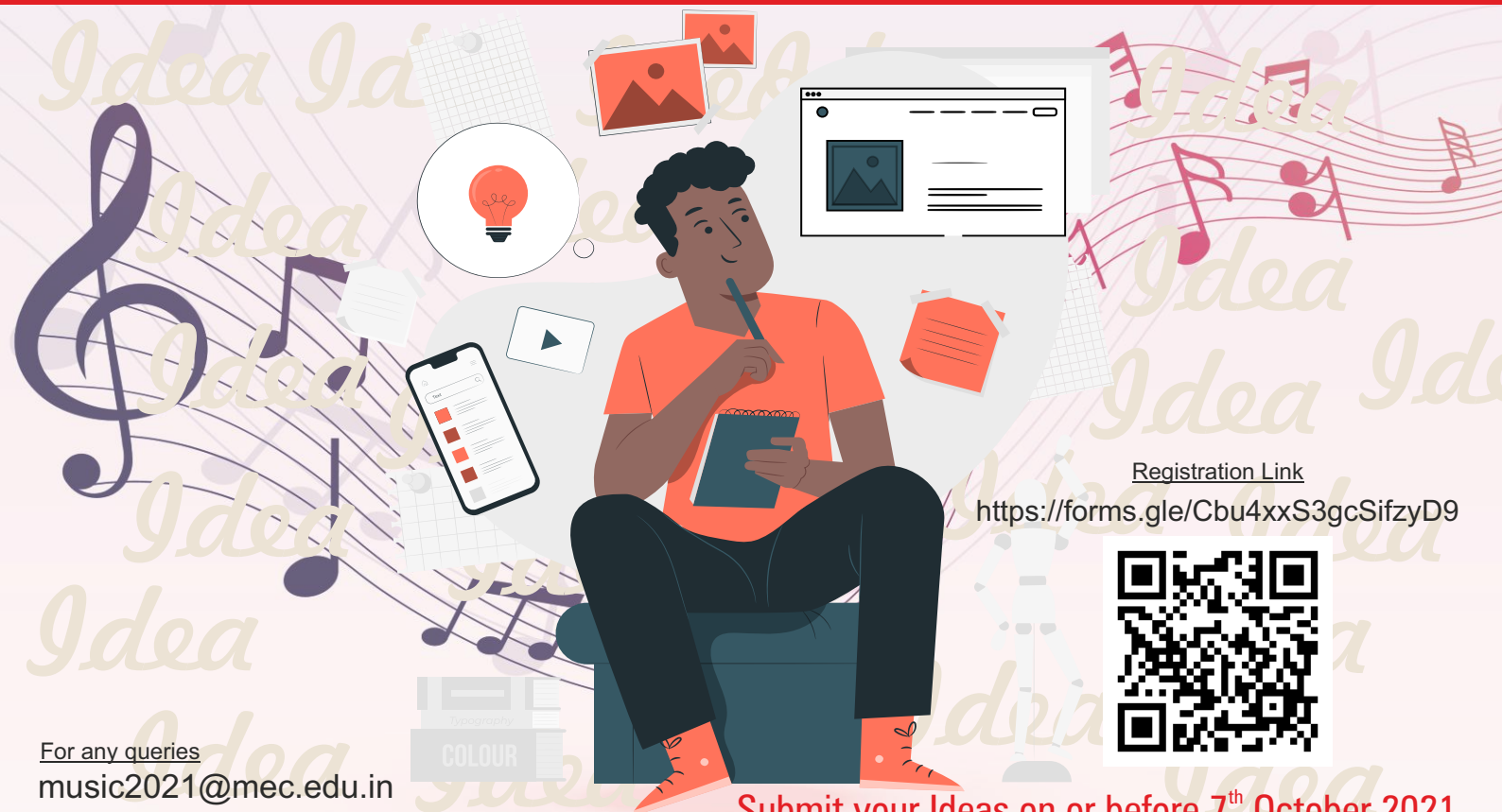
(An Autonomous Institution)

(Approved by AICTE, Accredited by NAAC, NBA & Affiliated to Anna University)

Rasipuram - 637 408, Namakkal Dt, Tamil Nadu, India

Centre for Innovation & Design Thinking / MyIdea Product Centre

Muthayammal Undergraduate Students' Idea Contest (MUSIC)



Registration Link

<https://forms.gle/Cbu4xxS3gcSifzyD9>



For any queries
music2021@mec.edu.in

Submit your Ideas on or before 7th October 2021

Objectives

- To motivate the students to enhance their Design Thinking attitude
- To execute their ideas and plan for their own products

Guidelines

- Students of Muthayammal Engineering College can only participate
- Maximum of 3 Students per Batch
(Minimum one student from allied Department)
- Students must register in the Link and Submit the Ideas in the given format
- Brief description about the Idea and the possible implementation must be submitted in 100 words in the link
- Ideas must be effective and should focus real time problems
- Selected ideas will be given Seed Money for execution
- Faculty mentors will be assigned to execute the work
- Space will allocated in the IdeaLab to convert the Idea into Product
- Active teams will be supported for filing patents and establish start-ups

■ Target Ideas : 750

■ 75 Ideas will be selected for further presentation to avail seed money

■ All participants in the Contest will get the Certificate

■ No Registration fee

MUSIC Chair

Dr. M.MADHESWARAN Principal

MUSIC Mentor

Dr. B.GOPI Dean - Product & Consultancy

MUSIC Coordinators

Dr. D.VELMURUGAN | velmurugan.d.mech@mec.edu.in

Dr. M.SOUNDARRAJAN | soundarrajan.m.mech@mec.edu.in