



Estd. 2000

MUTHAYAMMAL ENGINEERING COLLEGE

(AUTONOMOUS)



FINE ARTS CLUB

ORGANISES



YOUNG TCONS

REELS COMPETITION

60 SECONDS. *ENDLESS CREATIVITY.*

EVENT DATES



22 & 23 JULY 2026

THEMES



CINEMATIC
SHOTS OF MEC



DANCE



A DAY IN
COLLEGE



FUN WITH
FRIENDS



SWIPE TO KNOW MORE





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HOW TO PARTICIPATE?

01



SHOOT YOUR REEL

Shoot your reel in MEC campus on **22nd** and **23rd** based upon the given themes.

02



IMPORTANT NOTE

Reels should not be taken inside the classroom and laboratory.

03



EDIT CREATIVELY

Make it creative, engaging and visually appealing.

04



SEND YOUR VIDEO

Send your video drive link to our mail:
fineartsmec@gmail.com



SHOW YOUR TALENT.
LET **YOUR STORY** **INSPIRE.**

MENTION YOUR NAME & DEPARTMENT



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IMPORTANT DATES



SHOOTING DAYS

Students can shoot reels on campus
in the afternoon.

**22 & 23
JULY 2026**



LAST DATE FOR REEL SUBMISSION

Send your best reel drive link to
fineartsmec@gmail.com
before the deadline.

27 JULY 2026



JUDGING PROCESS

All entries will be reviewed
based on creativity and originality.

29 JULY 2026



WINNER ANNOUNCEMENT

Winners will be announced.
Let the best reel take the crown!

31 JULY 2026



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JUDGING CRITERIA



CREATIVITY

Originality of idea, creativity in concept and overall innovation.



VISUAL QUALITY

Use of shots, angles, framing, lighting, and overall visual appeal.



STORYTELLING

Clarity of story, message delivery, and emotional connection.



EDITING & OVERALL IMPACT

Editing quality, pacing, transitions, and overall impact of the reel.



THEME RELEVANCE

Relevance to the theme and how well the message is conveyed.



SUBMISSION

Timely submission and adherence to all the guidelines.



SUBMISSION & GUIDELINES

- ✓ Submit your video on or before **27 JULY 2026.**
- ✓ Send your video drive link to **fineartsmec@gmail.com**



SHOW YOUR TALENT.
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