



# MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Accredited by NAAC,NBA & Affiliated to Anna University)

Rasipuram - 637 408, Namakkal Dist., Tamil Nadu



## INTERNAL QUALITY ASSURANCE CELL

### Institutional Distinctiveness

### Transforming First Generation Graduates to Industry Ready

### (TFIR<sub>e</sub>)

Muthayammal Engineering College aims to provide every opportunity for the students to excel in Education and prepare themselves as Industry Ready Engineers since its inception in 2000. The Institution strives to provide Technical Education with the motto of upliftment of the Rural Community. Though the Institution is situated in the rural part of the state. It created the State of the Art infrastructure and working with the vision to be on par with International Standards.

It is witnessed that more than 60% of the students admitted every year are First Generation Graduates and most of them are from rural background. With this data, the Institution takes initiatives and implement for making the First Generation Graduates as Industry ready. In general, First Generation Graduates need improvement in various academic skills, hence Training and Placement Cell provides Soft Skill Training in association with external agency from the first year onwards. The Training Module includes, Interpersonal Skills, Communication Skills, Interview Skills, Presentation Skills, Time Managements, Team Building, Leadership, Planning and Goal Setting , Quantitative Aptitude, Verbal Reasoning and Technical Skills.

In addition, the Centre for Foreign language offers various opportunities to interested students which supports to excel in English and additional languages. The Japanese Language Training has been initiated and more no. of students are take part in learning and writing Exams for certifications. The Induction Program is organized for the freshers immediately after joining the course has more impact on academic and life skill balance throughout the course.

Students are encouraged for Higher Studies in India and Abroad by organizing programs through Higher Education Cell and Muthayammal GATE Academy. Career Guidance Cell conducted various Awareness Programs on Competitive Examinations like, UPSC, TNPSC, RRB, SSC, etc. The Institution Entrepreneurship Development Cell nurtures the students hidden talents to excel in their career as Entrepreneur and motivating to initiate Start-ups.

Students are motivated to participate in Technical Workshops, Paper Presentation, Project Contest, Value added Courses, Skill Development Course and NPTEL Online Certification. Students are encouraged for Experiential Learning like, Industrial Visits, In-Plant Training and Internships. Students are actively involved in various Clubs, Cells and Forums for organizing events like Symposium, Seminars, Conferences, Workshops and Inter-Institute Competitions. Students participation in Innovation Design Contest, Smart India Hackathon and Project Expo are in practice.

The success of the Rural Upliftment through Technical Education is achieved in Transforming First Generation Graduates to Industry Ready is apparent from their placement record. Among the placed students about 60% of First Generation Graduates admitted are placed.



PRINCIPAL  
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RASIPURAM-637 408, NAMAKKAL DIST  
TAMILNADU.