



# MUTHAYAMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Accredited by NAAC, NBA & Affiliated to Anna University)

Rasipuram - 637 408, Namakkal Dist., Tamil Nadu



## INTERNAL QUALITY ASSURANCE CELL

### Institutional Distinctiveness

#### Rural Upliftment through Technical Education

Muthayammal Engineering College, an Autonomous Institution affiliated to Anna University, Chennai, was established in the year 2000 under the aegis of Muthayammal Educational Trust and Research Foundation with the motto to uplift the Rural Community through Technical Education. The Prime Objective of the Institution is to provide affordable Engineering Education for the Rural Students of poor and illiterate Parents.

Institution pays attention on various aspects to facilitate Engineering Education, Employment Opportunities, Extension and Outreach Activities which promote backwardness of rural communities. As part of the Muthayammal Educational Trust and Research Foundation, Financial Assistance is offered to the students. Based on economical background and +2 cut off marks Meritorious Scholarship, Fee waiver, Hostel Fees and Transport Fees concession are provided to Students. Also Tuition Fees concession is given for the siblings of Alumni. The First Generation Graduates in the Institution are nearly 23 %. Majority of the + 2 Students are belongs to Vernacular Medium completed their School Education in Government and Private Schools.

In order to enhance the Communication Skills, the Training and Placement Cell provides Soft Skills Training in association with External Agency from the First Year onwards. The Training Module includes, Interpersonal Skills, Communication Skills, Interview Skills, Presentation Skills, Time Managements, Team Building, Leadership, Planning and Goal Setting etc. Induction Program is organized for the First Year Students before starting of the regular Academic Classes for their smooth transition and to familiar about the resources available in the Institution.

In addition Training module courses on Quantitative Aptitude, Verbal Reasoning and Technical Skills. Foreign language – Japanese Training is offered to interested Students which supports for the Placement. Students are encouraged for Higher Studies in India and Abroad by organizing programs through Higher Education Cell and Muthayammal GATE Academy. Career Guidance Cell conducted various Awareness Programs on Competitive Examinations like UPSC, TNPSC, RRB, SSC, etc. The Institution Entrepreneurship Development Cell nurtures the Students hidden talents to excel in their career as Entrepreneur and motivating to initiate Startups. Each Department has their own Association and it is represented by Student Members by holding various positions. Association Committees organizes Technical Events, National Level Symposium and Conferences.

Students are motivated to participate in Technical Workshops, Paper Presentation, Project Contest, Skill Development Course and NPTEL Online Certification. The Institution has a structured Mentoring System which counsels the Students in both Academic and Personal. Library has facilities and digital Resources like DELNET, NDLI, e-Books, e-Journals, NPTEL lectures and other online lectures for both Faculty Members and Students for enhancement of Teaching Learning Process.

Institution Provides Holistic Environment to Faculty and Students through Extension and Outreach Activities. National Service Scheme and Youth Red Cross units are functioning in the Institution since 2001. NSS has two funded units and each unit has more than 100 volunteers. With the support of Faculty Coordinators, Students are trained Physically and Mentally to serve the Society. As part of the Extension Activities, Student volunteers are activity involved in conducting various activities and Special Camps in the nearby Villages. Events like Awareness Rally on National Voters Day, Republic Day and Independence Day Celebrations, Awareness on Plastic usage, Tree Plantation, Rain Water Harvesting, Helmet awareness Rally and Fire Safety, Women and Child Welfare, Basic Computer Knowledge for the School Children, Cleaning of School Premises, Water Tanks and Road laying / repairing works.

NSS wing has adopted Pudupatti, Pudupalayam and Jadarpalayam villages. Special Medical Camps like Free Eye Camp, AIDS Awareness Camp, Blood Donation Camp, Diabetic Checkup Camp, Cancer Screening Camp, Health Check up Camp for Senior Citizen, Training Program on PakkuMattai Products are organized and COVID 19 relief fund ,materials are

donated to affected group. In addition, Youth Red Cross has organized various Programs like, Awareness Rally Corona, Water Day, Drug Abuse, Clean India and Fire Safety etc.,

The success of the Rural Upliftment through Technical Education for our Students is apparent from their placement record. Among the placed Students about 58 % of the Students are from Rural Background.



  
PRINCIPAL,  
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TAMILNADU.