



MUTHAYAMMAL ENGINEERING COLLEGE
(An Autonomous Institution)

(Approved by AICTE, New Delhi, Accredited by NAAC & Affiliated to
Anna University)

Rasipuram - 637 408, Namakkal Dist., Tamil Nadu

MKC

MBA

Must Know Concepts (MKC)

2019-20

Subject		Business Law – I MBA (Odd Sem)		
S.No	Term	Notation (Symbol)	Concept/Definition/Meaning/Units/Equation/Expression	Units
1	Contract		A contract is an agreement that is enforceable by law	I
2	Agreement		The term agreement as “every promise and every set of promises, forming the consideration for each other”. Agreement = Offer + Acceptance	I
3	Promise		“when the person to whom the proposal is made signifies his assent thereto, the proposal is said to be accepted	I
4	Business law		Those rules of conduct prescribed by government and its agencies in regulating business transactions.	I
5	Implied contract		One in which the terms of the contract are implied by acts or conduct of the parties.	I
6	Injunction		A permanent judicial order or decree forbidding the performance of a certain act.	I
7	Misrepresentation		Stating an untrue fact.	I
8	Novation		The substitution of a new party for one of the original parties to a contract, such that the prior contract terminates and a new one substitutes for it.	I
9	Offer		A proposal to make a contract.	I
10	Minor		Those persons under legal age; by most states (but not all), the standard is under the age of eighteen.	I
11	Goods		Movable tangible personal property.	II
12	Identified goods		The goods specified by the buyer and seller.	II
13	Implied warranties		Warranties imposed by law, arising automatically because the sale has been made.	II
14	Price		The consideration stipulated by contract, generally expressed in money or moneys worth.	II
15	Sale		The transfer of title to goods from the seller to the buyer for a consideration called the price.	II
16	Rejection		Refusal to accept.	II

17	Discharge		Termination of a contract by performance, agreement, impossibility, acceptance of breach, or operation of law.	II
18	Bill of lading		The contract existing between the consignor and the carrier.	II
19	Bill of sale		A document of conveyance which provides written evidence of one=s title to tangible personal property.	II
20	Bailee		The party who acquires possession, but not the title, of personal property by one party to another, under agreement.	II
21	Negotiable instrument		A writing drawn in a special form which can be transferred from person to person as a substitute for money or as an instrument of credit.	III
22	Endorser		Person who writes his or her name on back of an instrument	III
23	Endorsement		The signature or statement of purpose by the owner on the back of a negotiable instrument, which indicates the future control of the instrument.	III
24	Maker		The person who executes a promissory note.	III
25	Payee		The party to whom any negotiable instrument is made payable	III
26	Promissory note		A negotiable instrument containing a promise to pay.	III
27	Restrictive endorsement		An endorsement which prevents the use of the instrument for anything except the stated use.	III
28	Draft		A written order signed by one person requiring the person to whom addressed to pay a particular sum of money, to order or to bearer, on demand or at a certain time.	III
29	Certificate of deposit		The acknowledgment by a bank of a receipt of money with an agreement of repayment.	III
30	Certified check		A Check for which the bank assures that the drawer has sufficient funds to make payment.	III
31	Company		A company formed and registered under this Act or an existing company	IV
32	Acquisition		Obtaining control of another corporation by purchasing all or a majority of its outstanding shares, or by purchasing its assets.	IV
33	Board of directors		A body of persons elected by the stockholders to define and establish corporate policy.	IV
34	Corporation		A business entity created by statutory law and owned by individuals known as stockholders.	IV
35	Fiduciary		A relationship of trust and confidence, such as that which exists between partners in a partnership.	IV
36	General partner		Those individuals actively and openly engaged in the business and held to everyone as a partner.	IV
37	Partnership		The voluntary association of two or more people who have combined their resources to carry on as	IV

			co-owners of a lawful enterprise for their joint profit.	
38	Private corporation		A corporation formed by individuals to carry out some non- governmental function.	IV
39	Certificate of Incorporation		The title of the document filed in many states to create a corporation. Also known as the articles of incorporation or corporate charter.	IV
40	Special Meeting		A shareholder meeting called so that the shareholders may act on the specific matters stated in the notice of the meeting	IV
41	Consumer		A person who purchases goods and services for personal use.	V
42	Consumer dispute		A dispute where the person against whom a complaint has been made, denies or disputes the allegations contained in the complaint	V
43	Consumer rights		The right to be protected against the marketing of goods, products or services which are hazardous to life and property	V
44	District Commission		A District Consumer Disputes Redressal Commission established under sub-section	V
45	Complaint		Any allegation in writing, made by a complainant for obtaining any relief provided by or under this Act	V
46	Misleading advertisement		In relation to any product or service, means an advertisement, which falsely describes such product or service.	V
47	Product		It means any article or goods, which may be in gaseous, liquid, or solid state possessing intrinsic value which is capable of delivery.	V
48	Consumer court		It means a body of that name, or a consumer tribunal, that has been established in terms of applicable provincial consumer legislation.	V
49	Regulator		It means a body or any authority established under any other law for the time being in force.	V
50	Unfair trade practice		It means falsely represents that the goods are of a particular standard, quality, quantity, grade, composition, style or model.	V
Faculty Team Prepared		S.Senthilkumar	Signature:	

HoD